

Alatha Consulting Privacy Policy

(effective date: 1 July 2022)

At Alatha Consulting, we value your privacy. This policy outlines how we collect, use, and protect your information when you visit our website.

1. Information We Collect

1.1. Personal Information:

We may collect personal information you provide directly, such as your name, last name, email address, and contact information when you contact us.

1.2. Usage Data

We may collect non-personal information about how you interact with our website, including your IP address, browser type, pages visited, and time on site.

2. How We Use Your Information

We use the information we collect to:

- Improve our website and user experience.
- Respond to your inquiries.
- We may send you an email or WhatsApp invitation/link to follow our social media account.

3. Data Protection

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or misuse.

4. Cookies

We may use cookies to enhance your browsing experience. You can manage your cookie preferences through your browser settings.

5. Third-Party Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except as required by law or in connection with a business transfer.

6. Your Rights

You have the right to access, correct, or delete your personal information. To exercise these rights, please contact us at admin@alathaconsulting.co.za.

7. Changes to This Policy

We may update this privacy policy periodically. Any changes will be posted on this page with an updated effective date.

For any questions or concerns about this privacy policy, please contact us at admin@alathaconsulting.co.za.

Thank you for visiting www.alathaconsulting.co.za.